





You're invited to join the Twice Is Nice (TIN) program!


TIN is an exclusive marketing program for members of the Honeoye Falls-Mendon Chamber of Commerce.

The ultimate goal is to bring you more customers, increase sales volume and most of all increase profits. You will have the opportunity to market exclusively to customers and potential customers who live, work and visit Honeoye Falls and Mendon.





Here's What you Get:

 A dedicated web page on the Twice Is Nice website: www.twiceisnicehf.com. This web page can be updated regularly to coincide with any promotions or new product/service roll-outs.

 At least 13 email blasts (each quarter) to an exclusive email list. The list is comprised at the moment of over 400 residents who have opted-in to receive these emails. We should be able to double that number in the coming months. Each weekly email will list upcoming local activities (parades, sports events, etc.) and specifically mention promotions that your business is running. There will be links provided to your website and your web page.

 Access to a paid administrator with professional marketing and advertising experience. She will assist in developing your web page and email marketing messages.



-  In-store promotion materials identifying you as a Twice Is Nice member.
-  Monthly ads in the local media including but not limited to *PennySaver, Sentinel, Messenger-Post, D&C, and School Communicator.*
-  Assistance in creating and distributing press releases for local and national distribution.
-  TIN sponsorship of community/school events.

Our goal is to make TIN a sales and marketing tool that will help you stand out from the competition and be a program consumers want to be a part of.

Cost

\$100/quarter paid in advance. The program will run 12 months a year. Launch date is April 15, 2009.

Joe Notar	Colonial Liquor- 624-4790
Dianne Tucker	CNB – Mendon- 624-5921 ext 40820
Suzanne Wolf	HF-M Chamber of Commerce-234-2755



**Yes!
Sign me up!
Twice Is Nice Contact Form**

Business Name _____

Your Name _____

Address - Only needed if different than in Business Directory

Phone _____

Email _____

How would you like us to contact you?

Phone

Email

Visit

Mail to:
Colonial Liquor
166 W. Main St.
Honeoye Falls 14472

Call Joe Notar (624-4790) with any questions.